



WPTV

ORDER

Print Date 11/20/12

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Flight Dates **10/30/12-11/05/12**

Contract / Revision **316066 /**

Original Date / Revision
10/26/12 11/05/12

Advertiser **House Majority PAC**

Agency **Waterfront Strategies**

Buying Contact

**1010 Wisconsin Avenue NW - Suite
Washington, DC 20007**

Product
House Majority PAC

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue NW - Suite
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **2255**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WFGC	%	
WFLX	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	83	\$160,012.50	\$188,250.00	0.00
Totals	83	\$160,012.50	\$188,250.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	83	\$160,012.50	\$188,250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPTV	10/30/12	11/05/12	M-F 430-5a M-F 430-5a	CM	430-5a	MTWTF--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			1		\$250.00		0.00				
E 2	WPTV	10/30/12	11/05/12	M-F 5-6a M-F 5-6a	CM	5-6a	MTWTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			3		\$750.00		0.00				
E 4	WPTV	10/30/12	11/05/12	M-F 7-9a M-F 7-9a	CM	7-9a	MTWTF--	:30	3	\$4,500.00	P-2	0.00	NM	3	\$13,500.00



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Contract / Revision **316066** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 11/05/12

Order Sep 00:20:00

Advertiser **House Majority PAC** Product **House Majority PAC**

Estimate # **2255**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WPTV	10/30/12	11/05/12	M-F 7-9a M-F 7-9a	CM	7-9a	MTWTF--	:30	3	\$4,500.00	P-2	0.00 NM	3	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					3	\$4,500.00		0.00		
E 5	WPTV	10/30/12	11/05/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	-----S-					1	\$600.00		0.00		
E 6	WPTV	10/30/12	11/05/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	-----S-					1	\$1,200.00		0.00		
E 7	WPTV	10/30/12	11/05/12	Sa 8-10a Sa 8-10a	CM	8-10a	-----S-	:30	1	\$2,500.00	P-2	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	-----S-					1	\$2,500.00		0.00		
E 8	WPTV	10/30/12	11/05/12	Su 7-8a Su 7-8a	CM	7-8a	-----S	:30	1	\$1,500.00	P-2	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	-----S					1	\$1,500.00		0.00		
E 9	WPTV	10/30/12	11/05/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$500.00	P-2	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	-----S-					1	\$500.00		0.00		
E 10	WPTV	10/30/12	11/05/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$3,000.00	P-2	0.00 NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					2	\$3,000.00		0.00		
E 11	WPTV	10/30/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$2,000.00	P-2	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					2	\$2,000.00		0.00		
E 12	WPTV	10/30/12	11/05/12	M-F 11-12n M-F 11-12n	CM	11a-12p	MTWTF--	:30	5	\$450.00	P-2	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					5	\$450.00		0.00		
E 13	WPTV	10/30/12	11/05/12	M-F 12-1pm M-F 12n-1p	CM	12-1p	MTWTF--	:30	5	\$650.00	P-2	0.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					5	\$650.00		0.00		
E 14	WPTV	10/30/12	11/05/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	5	\$350.00	P-2	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					5	\$350.00		0.00		
E 15	WPTV	10/30/12	11/05/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	5	\$450.00	P-2	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					5	\$450.00		0.00		
E 16	WPTV	10/30/12	11/05/12	M-F 4p-5p M-F 4p-5p	CM	4-5p	MTWTF--	:30	5	\$850.00	P-2	0.00 NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	MTWTF--					5	\$850.00		0.00		



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Contract / Revision **316066** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 11/05/12

Order Sep 00:20:00

Advertiser **House Majority PAC** Product **House Majority PAC**

Estimate # **2255**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WPTV	10/30/12	11/05/12	M-F 4p-5p M-F 4p-5p	CM	4-5p	MTWTF--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$850.00		0.00			
E 17	WPTV	10/30/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$3,000.00		0.00			
E 18	WPTV	10/30/12	11/05/12	M-F 530-6p M-F 530-6p	CM	530-6p	MTWTF--	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$3,000.00		0.00			
E 19	WPTV	10/30/12	11/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	2	\$5,000.00	P-2	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$5,000.00		0.00			
E 20	WPTV	10/30/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$7,500.00	P-2	0.00	NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$7,500.00		0.00			
E 23	WPTV	10/30/12	11/05/12	M-F 6-7a M-F 6-7a	CM	6-7a	MTWTF--	:30	3	\$3,500.00	P-2	0.00	NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					3	\$3,500.00		0.00			
E 24	WPTV	10/30/12	11/05/12	Sa 10-1030a Sa 10-1030a	CM	10-1030a	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	-----S-					1	\$1,500.00		0.00			
E 25	WPTV	10/30/12	11/05/12	Sa 7p News Sa 7p News	CM	7-730pm	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	-----S-					1	\$2,000.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3		WPTV	10/30/12-11/05/12	Sa 7p News			7-730pm	-----Sa--	:30	(\$2,000.00)		0.00	NM		
See MG 25.4															
[Sports Late-Run]															
4		NPTV	10/30/12-11/05/12	NewsChannel 5 LN Spcl			1135p-1205a	MTWThFSaSu	:30	\$2,000.00		0.00	NM		
Ⓜ MG for 25.3 11/03															
E 27	WPTV	10/30/12	11/05/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	MTWTF--	:30	2	\$5,000.00	P-2	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$5,000.00		0.00			
E 28	WPTV	10/30/12	11/05/12	Thursday Prime B office/parks	CM	9-10p	---T---	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	---T---					1	\$3,000.00		0.00			



WPTV

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Contract / Revision **316066** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 11/05/12

Order Sep 00:20:00

Advertiser **House Majority PAC** Product **House Majority PAC**

Estimate # **2255**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 28	WPTV	10/30/12	11/05/12	Thursday Prime B office/parks	CM	9-10p	---T---	:30	1	\$3,000.00	P-2	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/12	11/05/12	---T---	1		\$3,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WPTV	10/30/12-11/05/12		Thursday Prime B		9-10p	---Th----	:30		(\$3,000.00)		0.00 NM		
See MG 28.4														
4	NPTV	11/01/12-11/01/12		Thursday Prime B		9-10p	---Th----	:30		\$3,000.00		0.00 NM		
Ⓜ MG for 28.3 11/01														
[program change to The Voice]														
E 30	WPTV	10/30/12	11/05/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	MTWTF--	:30	4	\$1,250.00	P-2	0.00 NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/12	11/05/12	MTWTF--	4		\$1,250.00		0.00					
E 31	WPTV	10/30/12	11/05/12	M-F 1235-135a M-F 1235-135a	CM	1235-0135a	MTWTF--	:30	4	\$300.00	P-2	0.00 NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/12	11/05/12	MTWTF--	4		\$300.00		0.00					
E 32	WPTV	10/30/12	11/05/12	Friday Prime A go on/guys...kids	CM	8-9p	----F--	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/12	11/05/12	----F--	1		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPTV	10/30/12-11/05/12		Friday Prime A		8-9p	----F--	:30		(\$2,000.00)		0.00 NM		
See MG 32.2														
2	WPTV	11/02/12-11/02/12		Friday Prime A		8-9p	----F--	:30		(\$2,000.00)		0.00 NM		
Ⓜ See MG 32.3														
[pgm change to Hurricane Benefit/no avails]														
3	NPTV	11/02/12-11/02/12		Friday Prime A		8-9p	----F--	:30		\$2,000.00		0.00 NM		
Ⓜ MG for 32.2 11/02														
[mgs per cb/ms]														
N 33	WPTV	10/30/12	11/05/12	Sa 1130p-1a Sa 1130p-1a	CM	1130p-1a	-----S-	:30	2	\$1,500.00	P-2	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/12	11/05/12	-----S-	2		\$1,500.00		0.00					
N 34	WPTV	10/30/12	11/05/12	NBC Tuesday Prime the voice	CM	8-11p (8:00 PM-10:00 PM)	-T-----	:30	1	\$20,000.00	P-2	0.00 NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/12	11/05/12	-T-----	1		\$20,000.00		0.00					
N 35	WPTV	10/30/12	11/05/12	Tuesday Prime C go on/new normal	CM	10-11p	-T-----	:30	1	\$7,500.00	P-2	0.00 NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/12	11/05/12	-T-----	1		\$7,500.00		0.00					
N 36	WPTV	10/30/12	11/05/12	Wednesday Prime A animal/guys	CM	8-9p	--W----	:30	1	\$5,000.00	P-2	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/12	11/05/12	--W----	1		\$5,000.00		0.00					
N 37	WPTV	10/30/12	11/05/12	Thursday Prime A 30 rock/up...night	CM	8-9p	---T---	:30	1	\$7,500.00	P-2	0.00 NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/12	11/05/12	---T---	1		\$7,500.00		0.00					



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Hiatus Dates

Original Date / Revision 10/26/12/ 11/05/12

Order Sep 00:20:00

Advertiser **House Majority PAC** Product **House Majority PAC**

Estimate # **2255**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N37	WPTV	10/30/12	11/05/12	Thursday Prime A 30 rock/up...night	CM	8-9p	---T---	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 ---T--- 1 \$7,500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WPTV 10/30/12-11/05/12 Thursday Prime A 8-9p ---Th----- :30 (\$7,500.00) 0.00 NM See MG 37.2 2 NPTV 11/01/12-11/01/12 Thursday Prime A 8-9p ---Th----- :30 \$7,500.00 0.00 NM Ⓜ MG for 37.1 11/01 [program change to The Voice]															
N38	WPTV	10/30/12	11/05/12	Friday Prime B grimm	CM	9-10p	----F--	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 ----F-- 1 \$7,500.00 0.00															
N39	WPTV	10/30/12	11/05/12	M-F 430-5a M-F 430-5a	CM	430-5a	-1-11--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 -1-11-- 3 \$750.00 0.00															
N40	WPTV	10/30/12	11/05/12	SA 5-6am News SA 5-6am News	CM	5-6a	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 -----S- 1 \$500.00 0.00															
N41	WPTV	10/30/12	11/05/12	SU 5-6am News SU 5-6am News	CM	5-6a	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 -----S 1 \$500.00 0.00															
N42	WPTV	10/30/12	11/05/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 -----S- 1 \$1,500.00 0.00															
N43	WPTV	10/30/12	11/05/12	Su 6-7a Su 6-7a	CM	6-7a	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 -----S 1 \$1,500.00 0.00															
N44	WPTV	10/30/12	11/05/12	Breeders Cup Breeders Cup	CM	12-7p (8:00 PM-9:00 PM)	-----S-	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 -----S- 1 \$5,000.00 0.00															
N45	WPTV	10/30/12	11/05/12	Monday Prime C revolution	CM	10-11p	M-----	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 M----- 1 \$7,500.00 0.00															
N46	WPTV	10/30/12	11/05/12	M-F 3p-4p 3-4pm Jeff Probst	CM	3-4p	--W----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 --W---- 1 \$750.00 0.00															
													Totals	83	\$188,250.00